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HEALTHY CITIES

Conference

Brisbane, Queensland, Australia
Monday 12 to Tuesday 13 July 2010

Making Cities Liveable

S p o n s o r s h i p P r o s p e c t u s



www.healthycities.com.au

Making Cities Liveable

You are invited to Sponsor or Exhibit at the 2010 Healthy Cities Conference being held at Stamford Plaza Brisbane on the 12th & 13th of July.

The Conference will be a platform for Government and Industry sector professionals to discuss causes, effects and solutions that relate to health, sustainability, natural resource management, climate change and urban design. The Conference will examine the prerequisites for a "Healthy City".

This year's conference will be held over two days, with optional tours being conducted on the 14th July 2010.

Making Cities Livable

The Conference will feature keynote presentations along with three concurrent streams, designed to address the below themes:

- Managing population and economic growth
- Climate Change Adaptation
- Managing Communicable Disease Outbreaks – Health Security
- Population Health Management – immunisation, bio security, food safety and epidemic control
- Waste Reuse Technologies
- City Design – designing changes to urban life to encourage Physical Activity, Healthy Cities
- Disaster Management – public welfare – recovery and rebuild
- Managing Legislation and Policy
- Natural Resource Management

The Conference will be attended by:

Policy makers

Senior public servants

Public Health Administrators

Waste Management Professionals

Planning Professionals

Engineers

Consultants

Disaster Management Groups

Politicians

City Governance personnel

Academics

Natural Resources Administrators

Environmental Groups

Urban Designers

Social planners



About Brisbane

Brisbane is a diverse city – a green city with a perfect climate. It is a growing city with one of the fastest growing economies in Australia. It is a city of many small quirks from having our very own style of building (the 'Queenslander') to creating a swimming beach right in the middle of our CBD.

Population

The population of Brisbane has reached 1.8 million, making it the third largest city in Australia. It also has the largest population growth rate of any other capital city in Australia, but also a lower inner city population density than Australia's two largest cities, Sydney and Melbourne.

The multicultural population has 21.7% of residents born overseas and 16% speaking a language other than English at home.

Economy

Australia has been ranked the most resilient economy in the world for five of the past six years. Real GDP growth in 2008 saw Australia outperforming global competitors such as the UK, USA, Germany & Spain.

Queensland consistently outperformed the national economy in 2007/2008, with Brisbane being the engine room of the state's outstanding economic performance.

Brisbane's key sectors include information and communication technology, creative industries, life sciences, food & beverage, tourism infrastructure, manufacturing, logistics & distribution and aviation.

Brisbane is one of the major business hubs in Australia. Most major Australian companies, as well as numerous international companies, have contact offices in Brisbane.



Stamford Plaza Brisbane

Perfectly located alongside the Brisbane River and adjacent to the Botanic Gardens, Stamford Plaza Brisbane hotel, one of the city's most prestigious and recognisable landmarks, comprises 252 luxuriously appointed guestrooms over 22 floors.

Renowned for its warm, European-style decor and exceptional service, Stamford Plaza Brisbane hotel caters to both the corporate client and leisure traveller. All guestrooms feature stunning views across the Brisbane River and boast luxurious amenities and decor. Similarly, high-speed wireless access and in-room safes are fitted throughout, with two dedicated Internet booths available in the Hotel Lobby.

Four distinct dining options and two bars, ranging from casual through to fine dining, also ensure every taste and occasion is catered for. A hair and beauty salon, bridal boutique, florist and designer giftware shop, further enhance the Stamford experience.

Stamford Plaza Brisbane is your best luxury Brisbane hotel accommodation choice. In the heart of Brisbane city, with all the facilities and services you expect from a Stamford Hotel. An ideal base for you to discover all that Brisbane has to offer. Perfectly located alongside the Brisbane River and adjacent to the Botanic Gardens, Stamford Plaza Brisbane accommodation is within the hub of Brisbane's financial district and just minutes to the city centre for shopping, colourful markets, theatre district, restaurants and Brisbane's City life.

Making Cities Liveable

Information for Sponsors and Exhibitors

Exhibitors are welcome to bring free standing displays but must check with organisers for space allocation requirements.

Platinum Sponsor \$15,000 exc GST

- Senior Executive to be included in the program
 - Primary exposure of organisation/ product/ logo on all event publications
 - Website logo and link
 - Link to company website in 100,000 emails
 - On stage signage at all plenary sessions
 - Corporate announcements at the conference opening and closing ceremonies
 - Primary location trade display
 - Primary exposure of organisation/ product/ logo on main conference display slide
 - 6 full registrations plus function delegate packs
 - Plenary Stage Signage
 - Logo on conference satchels
 - Inserts in conference satchels
 - Full page advertisement in conference program
 - Full page of editorial in the conference program
- * Double Trestle Display in the Exhibition

Gold Sponsor \$9,000 exc GST

- 4 full registrations plus function delegate packs
 - Priority exposure of organisation/product/logo in Conference Handbook
 - Banner display at all Conference Plenary Sessions
 - Full page advertisement in Conference Program
 - Corporate announcement at conference opening and closing ceremonies
 - Priority location trade display/exhibit
 - Logo on all conference slides
- * Single Trestle Display in the Exhibition





Silver Sponsor \$6,000 exc GST

Function Sponsors – 1 sponsor per day

All Lunches

All Tea breaks

- Organisation/product/logo on brochure and published program/abstract
- Banner display at applicable function/event
- 1/2 page advertisement in published Conference Handbook
- Announcement at each function
- 2 full registrations plus function delegate packs

* Single Trestle Display in the Exhibition

Exhibitor \$1,600 exc GST

A total of 10 Trestle Displays only including major sponsors

- Organisation name listed in Conference Handbook
- Organisation/product/logo in published program/abstract as supplied
- 1 full delegate registration includes functions and two staff trade display pass
- Link from conference website

* Single Trestle Table in the Exhibition

Advertising

- Full page in the conference handbook \$1100.00
- 1/2 page in the conference handbook \$650.00
- 1/4 page in the conference handbook \$400.00
- Lanyard Sponsorship \$1000 (must provide lanyards)

All delegates will receive a satchel upon registration at the conference. Each insert not to exceed 4 pages and be no larger than A4 in size and the sponsor is to provide inserts. Book early to avoid disappointment.

- Exhibitor \$500 per insert
- Non Exhibitor \$600 per insert

Internet Cafe – on application

Making Cities Liveable



Sponsorship and Exhibition Booking Form

Organisation:

Address:

Ph:

Fax:

E-mail:

Contact Name:

Sponsorship (please ☒ package preferred)

- | | |
|---|----------|
| ☐ Package 1 – Platinum Sponsorship | \$ _____ |
| ☐ Package 2 – Gold Sponsorship | \$ _____ |
| ☐ Package 3 – Silver Sponsorship | \$ _____ |
| ☐ Package 4 – Exhibitor | \$ _____ |

General Advertising

- | | | | |
|------------------------------------|--------|--|----------|
| ☐ Full page | \$1100 | ☐ Conference handbook | \$ _____ |
| ☐ 1/2 page | \$650 | ☐ Conference handbook | \$ _____ |
| ☐ 1/4 page | \$400 | ☐ Conference handbook | \$ _____ |

Satchel Insert

- | | |
|---|-----------|
| ☐ Exhibitor \$500 per insert | \$ _____ |
| ☐ Non Exhibitor \$600 per insert | \$ _____ |
| ☐ Name Badge & Lanyards | \$ _____ |
| ☐ Conference Pad & Pen Set | No Charge |

SUB-TOTAL (SPONSORSHIP & ADVERTISING) _____

\$

SUB-TOTAL (EXHIBITION) _____

\$

GRAND TOTAL (SPONSORSHIP AND EXHIBITION):

\$

We enclose a deposit and agree to the Terms and Conditions of Payment and Cancellation as outlined in the Healthy Cities 2009 Sponsorship and Exhibition Prospectus available to view at www.healthycities.com.au.

Name of authorised person: _____ Signature: _____ Date: _____

Conditions of Payment for Sponsors and Exhibitors

A deposit of 50% of the total sponsorship/exhibition fee must accompany your booking. A GST invoice will be issued upon receipt of the booking. All outstanding balances must be received by 28th February 2009 or the Organising Committee may release the assigned space and any deposits paid may be forfeited.

Payments are to be made by cheque payable to:

AST Management Pty Ltd
PO Box 10508
Southport BC QLD 4215

Tel + 61 7 5528 2501
Fax: + 61 7 5528 5291
www.healthycities.com.au

